



Adams Park ■ Audobon Forest ■ Ben Hill ■ Campbellton Road ■ Cascade Heights ■ Fort Valley ■ Greenbriar ■ Heritage Valley
Kimberly Road ■ King's Forest ■ Laurens Valley ■ Niskey Lake ■ Pomona Park ■ Southwest Atlanta



Atlanta City Councilmember
Jim Maddox

GREETINGS:

It is with distinct pleasure and a sense of pride that I bring news of interest on the expansions, improvements and added services in District 11 that have taken place during the last several months, and will be continuing for months to come. I proudly bring you news on the take-off of new programs that have been on the planning table, and report on the status of the ongoing performances and growth of those already in place. Each project, without a doubt, will improve the quality of life in District 11 and make it more desirable for living, working, and recreational purposes.

There is an exciting building revival going on in southwest Atlanta, including Kings Ridge and Ashley Courts at Cascade, which will be bustling with new life in the not-too-distant future; QLS Meadows and Columbia Colony will soon have new residents; the new Adams Park Library is now open; the second of four phases designed to widen Campbellton Road has started; and the Quality of Life Improvements Bond Projects will bring useful additions throughout the area. Other projects and programs include new cyber centers, which have been targeted for Ben Hill and QLS Haven to assist citizens in acquiring needed computer skills, and the Jim Maddox Scholarship Program is still thriving. And this is only the beginning!

In addition to these exciting plans, a spark of new life has been injected into the community. Rich's, a prime anchor at Greenbriar Mall, has decided to stay for the next decade and will begin major renovations soon. This is a decided boost to the community and to the mall, which include Burlington Coat Factory, Cub Foods, Magic Johnson Theatres, Magic Fridays, and Circuit City. Surely, new businesses will be drawn to the magnet of Rich's commitment and belief in the area's future.

Without a doubt, the new millennium finds District 11 moving ahead as the City as a whole experiences change and growth. This success is a direct result of the contributions and cooperative efforts of concerned citizens in the area, and it is exciting, as well as a privilege and an honor, to be a part of it.

In This Issue:

Greenbriar turns 35page 2
Senior Citizens get discount ...page 3
Campbellton Road
street wideningpage 4
Important numberspage 8



Yours for a dynamic Southwest Atlanta,

Jim Maddox

35 AND STAYING ALIVE!

Atlanta's first enclosed regional mall celebrated its 35th Birthday! During the week of September 17-23, 2000, Greenbriar Mall held festivities to celebrate its long history. The celebration kicked off with a Proclamation presentation by Atlanta's own Mayor Bill Campbell and Councilman Jim Maddox. The week-long event showcased some of Atlanta's best local talent, bringing people out from both near and far.

Built in 1965 as a premier shopping facility in Southwest Atlanta, the mall has undergone cosmetic renovations to stay competitive with other malls, and to remain appealing to its users. In 1987 there was an interior renovation, which included the addition of skylights, new flooring, and new fountains. In 1993 Cub Foods Supermarket became a new addition, and in 1996, Magic Johnson's 12-Screen Theatre was added. The latest attraction is the Magic Johnson's TGI Fridays, which was added in 1999. The mall also, completed a \$2.7 million exterior facelift in 1997, when it replaced the concrete canopies with decorative

steel canopies and added accent lighting, a new "stone look" finish, new storefronts, porcelain tile and new signage at mall entrances. The City of Atlanta is very proud of this anchor in Southwest Atlanta, and looks forward to many more years of great service with Greenbriar Mall.



Councilman Jim Maddox was joined by Mayor Bill Campbell, at Greenbriar Mall's 35th Anniversary celebration



Extra...Extra...Read all about it!

RICH'S TO STAY AT GREENBRIAR



Councilman Jim Maddox discusses Rich's Department Store with area constituents

Rich's, one of the anchor stores at Greenbriar Mall, has extended its lease for 10 years, ending the speculation that has had mall officials and residents in the community up in the air for months.

This news was greeted enthusiastically by Trish Elmore, General Manager of the mall, and Councilman Maddox, who stated that, "The deal was just the push needed to encourage new businesses to come into the mall and enjoy the prosperity of the next decade that is sure to follow Rich's lead."

In a recent news release, Arnie Orlick, chairman and CEO of Rich's, made the announcement of the implementation and success of the new marketing and merchandising strategies. These strategies also include the planned renovations to entrances, canopies and landscaping, and the placement of additional lighting.

The new improvements are scheduled to be completed by November 1st, just in time for holiday shoppers!

UNITED WATER SERVICES - ATLANTA HONORS COUNCILMAN JIM MADDOX

United Water Services-Atlanta recently honored Councilmember Jim Maddox by awarding him \$15,000 for his dedicated service to the City of Atlanta. Councilman Maddox, in turn, divided the award, and identified four non-profit organizations and programs to receive grants to benefit the residents of District 11. The recipients of these funds were: the Southwest Family YMCA: \$5,000 for calendar

year 2001; the Jim Maddox Scholars Program: \$6,000 for calendar year 2002; Community Friendship, Inc.: \$2,000 for calendar year 2001; and Quality Living Services, Inc.: \$2,000 for calendar year 2001.

Without a doubt, these grants will go far in benefiting a wide range of residents in the community and will be utilized to the utmost extent.

DELTA AIR LINES REMAINS AT GREENBRIAR

Councilmember Maddox and community leaders fought hard last year in behalf of the residents of District 11 to encourage Delta Air Lines to reconsider its decision to close its Greenbriar Mall City Ticket Office. As a result of this effort, Delta has decided to continue its operation at the mall with new office hours to better meet the needs of the traveling consumers in the area. This modification has been met with positive reaction from the community and increased annual ticket sales at the location. Councilman Maddox and the others are heartened by Delta's decision to remain at Greenbriar Mall and invest in the resurgence of the area.

1st Tee is First Class

With the popularity and acclaim of golf pro Tiger Woods, African-American youth have flocked to golf courses around the country to learn more about the game, take lessons, or practice their swings to be the world's next golf phenomenon. The 1st Tee Golf Program at John A. White Park is District 11's response to this new sporting trend, which has experienced great success. The program has a large dedicated group of participants, and offers an affordable opportunity to learn basic golf techniques and positive aspects of the game.

The 1st Tee Program opens the golf course to the public Monday thru Friday from 8a.m. to last tee time of 6p.m., with a Saturday Clinic from 11a.m. to 2p.m. The clinic is free for children ages 7-17, and \$6 for participants 18 and over. In a partnership

with private corporations, and The PGA, 1st Tee at John A. White Park is currently undergoing renovations to enhance its facilities. This \$2 million community renovation project will allow 1st Tee to expand and increase their services to the residents of District 11. For more information about this exciting opportunity and a complete listing of the program's services, please call (404)756-1868.



SENIOR CITIZENS GET DISCOUNT ON SOLID WASTE FEES

Councilman Jim Maddox sponsored an ordinance in November, 2000, to ease the burden of City of Atlanta homeowners 65 years of age and older who have an annual household income of \$39,000 or less by offering a 30 percent waiver of solid waste service fees. These citizens were finding it more and more difficult to pay the fees because of the increases that were assessed each year.

Councilmember Maddox urged senior citizens who met the criteria to take advantage of this opportunity. The objective, as he put it, was to "... ease the financial burden of those who could least afford it." NPU chairs, church leaders, community activists, and the media were used to spread the word about this benefit.

According to the city's Bureau of Treasury, by the application deadline, approximately 3,500 property owners, out of the 10,910 eligible in the City of Atlanta, had taken advantage of this program. Eligibility for this discount remains valid until such time the ownership or exemption status changes for the exempted property; however, exemptions must be applied for every year.



Councilman Jim Maddox at a recent community event

QLS CUTS RIBBON ON NEW PROJECT

On June 11, 2001, Quality Living Services celebrated the opening of QLS Meadows with a ribbon-cutting ceremony at the facility located at 3060 Continental Colony Pkwy. This 94-unit, \$5.2 million project will enable QLS to continue its commitment to improving the lives of seniors throughout the City of Atlanta and the surrounding counties.

As with all of its properties, QLS will offer health, social, nutritional, educational, and transportation services as well as recreational and cultural activities that are designed with the seniors' interests in mind.

Since its creation in 1985, QLS has seen tremendous growth in the number of seniors it serves and an increasing demand for its services. At the ribbon-cutting ceremony, Councilmember Maddox stated that, "Ms. Irene Richardson, the Executive Director of the organization, and her



(Left to Right) Barney Simms, Kasim Reed, Commissioner Bill Edwards, Sen. Donzella James, Jim Maddox, Irene Richardson, Lt. Gov. Mark Taylor, DeWayne Martin, and constituents

staff, are to be commended for their tireless commitment to the senior citizens of District 11 and the City of Atlanta by providing housing and the

types of services senior citizens need and enjoy."

This newest facility is testimony to their ongoing commitment.

CAMPBELLTON ROAD WIDENING PHASE II



Construction for Phase II of the Campbellton Road Widening Project finally began on June 5, 2001 at the culmination of its groundbreaking Ceremony. This \$5 million project will help ease traffic flow and improve pedestrian safety along this major commercial corridor. Phase II of the construction project starts at Star Mist Drive and ends at Dodson Drive. The widening will include new sidewalks, new asphalt surfaces, concrete curbs and gutters, drainage improvements, new trees, improved intersection alignments, traffic signalization, and much-needed turning lanes.

The City is currently designing phases III and IV for the continuation of the widening. Construction for phase II is scheduled to be completed in December of 2002.

(Left to Right) Norm Koplon, Jim Maddox, a representative from the Lion's Group, Mayor Bill Campbell, Barney Simms

The Jim Maddox Scholarship Program

On May 16, 2001, for the 14th consecutive year, the Jim Maddox Scholarship was presented to three deserving high school seniors at an awards banquet held at Piccadilly Cafeteria in Greenbriar Mall. This scholarship, sponsored by Lehndorff Management, the management company for Greenbriar Mall, was designed to assist area high school graduating seniors in continuing their education. Each scholarship is \$2000, and the recipients for year 2001 were: Lindsey Mangham of Benjamin E. Mays High School; Kimberly L. McCrary of Frederick Douglass High School, and An Nguyen of Tri-Cities High School.

The selection for the scholarship, which is named for Councilman Jim Maddox for his integral role in the development of Southwest Atlanta, is based on academic achievements, writing skills, and most of all, community service. To date, the Jim Maddox Scholarship has assisted 50 outstanding youth in continuing their education, bringing the grand total awarded to \$100,000.



Councilman Jim Maddox presents awards to the 2001 Jim Maddox Scholarship winners: (Top Left) An Nguyen (Top Right) Kimberly L. McCrary (Bottom Right) Lindsey Mangham. To date, the Jim Maddox Scholarship has assisted 50 outstanding youth in continuing their education, bringing the grand total awarded to \$100,000.



COUNCILMAN MADDUX CUTS RIBBON FOR ASHLEY COURTS AT CASCADE

Kimberly Courts, the 300-unit apartment complex that was built in an isolated area off Kimberly Road, has seen its day! Today, with legislation and leadership from Councilman Maddox, and a partnership with NPU-P, Fulton County, and MARTA, the Atlanta Housing Authority has taken the deteriorated community and developed it into destination living.

The new development, now called Ashley Courts at Cascade, is loaded with amenities and is in prime location for residents to take full advantage of the nearby Cascade Crossings commercial area. Phase I, with 152 units, is already complete; Phase II will have 136 units; and Phase III, the final phase, will have 96 units. Units are already available for lease through the Atlanta Housing Authority, and are going fast; so get your unit today!

QUALITY OF LIFE IMPROVEMENT PROJECTS

Councilman Maddox continues to persevere in his efforts to improve the quality of life in District 11. In keeping with this goal, proposed projects in this area, under the Quality of Life Improvements Bond Project, will include Livable Communities/Activity Centers; crosswalk installations; parking meter installations and upgrades; school sign replacements; speed hump installations; traffic signals and communications; intersection improvements; sidewalk design and improvements; bicycle route signage and markings, bridge improvements; and street resurfacing and reconstruction to the tune of \$1.8 million.

Councilmember Maddox is certain these Bond Projects will enhance the appearance of the community; add to the safety and well-being of every man, woman and child, and have a positive influence on the social, educational, and economic life in the area.

Hey Batter, Batter...!

With the start of the 1st Tee Program at John A. White Park, outdoor recreation in District 11 needed a new home. Through an agreement with Councilman Maddox, officials at the SW Family YMCA, and executives from the 1st Tee Program, 3 acres of new athletic fields were developed just beyond the parking lot at the YMCA. Councilman Maddox insisted that the representatives of the 1st Tee Program provide new recreation areas in the absence of such at John A. White Park. The new space has been a wonderful addition to the "Y," and has aided

the "Y" in its goal to expand its enrichment sports program for all ages.

Outdoor sporting activities have drastically increased at the "Y," and currently 1000 or more children per year are using the new fields. Baseball, soccer, day camp, and other special activities are just a few of the fields' many uses. With future development plans and expansion of the new outdoor space, the SW Family YMCA hopes to become a premier athletic complex in Atlanta.

SUPPORT FOR SMOKE-FREE RESTAURANTS CONTINUE

Councilman Maddox and other councilmember appointees representing the American Cancer Society, the American Lung Association, the restaurant and hospitality industries, and health organizations came together as the City's Smoking Ban Task Force to draft legislation that would encourage city-wide restaurants to voluntarily become smoke-free. Councilman Maddox earnestly believes, as do his supporters, that "... smoke-free restaurants will offer tremendous health benefits to their employees and patrons without negative economic consequences to the City or the restaurants' bottom-lines."

KINGS RIDGE ON THE RISE

In the early 1970s, the Kings Ridge Apartments, with its 600 units located near Greenbriar Mall and I-285 in southwest Atlanta, was the place for upwardly mobile young African-Americans to reside. However, hard times fell on the apartments due to a changing economy and poor management, and subsequently the complex became the place for crime to flourish and the homeless to languish.

For many years, Councilman Jim Maddox, and a group of dedicated community activists have pushed for the revitalization of the Kings Ridge complex. Today, the Atlanta Development Authority, which is the City's economic development component, has razed the 50-acre complex; and the necessary steps are in motion to build upscale single-family residences, condominiums, townhomes, and senior citizen housing. The updated property survey is 90 percent complete, and the selection process for a developer and purchasers is nearing completion.

Since there is definitely a market for upscale housing for urban professionals in District 11, there is no better place for the rejuvenation to begin. Keep a lookout for the construction of this urban professional heaven to start shortly – its just another indication of the growth and prosperity of District 11 in southwest Atlanta!



(Top photo) Mayor Bill Campbell, Loretta Green and Jim Maddox pose for a photo (Bottom photo) Jim Maddox joins workers in the demolition of the old Kings Ridge Apartments

"FRIDAY NIGHTS" IN DISTRICT 11

Having opened in 1999, TGI-Magic Fridays at Greenbriar Mall has already had to expand its seating capacity. District 11 is excited to have the new restaurant, which is the first nationally recognized casual dining restaurant to open in the Greenbriar area in over 15 years. The success and patronage of Magic Fridays helps to attract more nationally recognized food chains to the area, thus creating a true commercial node with shopping, dining, and recreation for the entire family to enjoy.

Magic Fridays is within comfortable walking distance to the Magic Johnson Theatres and Greenbriar Mall, and displays some of the basketball player's most prized memorabilia. Also on display, the restaurant incorporates some of Atlanta's local culture and history into the traditional T.G.I. Friday's vintage-style décor of classic antiques, stained-glass windows, Tiffany-style lamps and red-and-white striped tabletops.

Since the opening of this much welcomed restaurant, "Friday nights" in District 11 have not been the same!

READING IS *FUN*-DAMENTAL



(Left photo) Jim Maddox, Commissioner Emma Darnell, Barney Simms, Diane Baker-King and Sen. Horacena Tate break ground on the new Adams Park Branch Library



February 22, 2001 was a joyous occasion for Southwest Atlanta citizens.

This day signaled the grand opening of the new Adams Park Branch Library. A much-needed addition to the Atlanta-Fulton Public Library System, the new facility, located at 2331 Campbellton Road, is 7,500 square-feet and triples the size of the former library on DeLowe Drive. The new library features an expanded general collection and reference series of popular materials; computers with free

internet access; an on-line catalog of the entire library system's collection; a varied choice of databases; a "Gates Learning Laboratory;" and a 75-seat meeting room for various community activities.

This state-of-the-art facility has parked increased patronage from the community, and the dedicated staff at the library looks forward to maintaining and building upon that interest.

CLOSING THE DIGITAL DIVIDE IN SOUTHWEST ATLANTA

No longer will children and senior citizens in Atlanta have to wonder if they will ever become computer-savvy in this day and time. Due to the Atlanta Community Technology Initiative (ACT Initiative) enacted in 1999 by Mayor Bill Campbell and the City Council, 12 to 15 cyber centers will be established throughout the city. Councilman Maddox has worked hard to ensure that southwest Atlanta will have its share of these technology centers.

Ben Hill Recreation Center on Fairburn Road, and Quality Living Services Haven on Campbellton Road will be District Eleven's local centers.

Designed to provide free public access to training, computer equipment, and the internet, the ACT

Initiative will allow District 11 residents—young and old alike who wish to acquire or update their computer skills—the opportunity to help close the digital divide.

The \$8.1 million funding for the city's cyber centers was obtained through the city's cable franchise agreement with Media One, now AT&T Broadband. In addition to the state-of-the-art computer equipment and free internet access, the city intends to set up The Community Portal, a comprehensive website about the City of Atlanta, which will feature community and government services and other interesting and pertinent information that will be accessible to our residents.

Watch for more information about opening dates for the new centers in District 11.

